



Villanova College

Uniform Shop Information



Uniform Shop Update

The College is now 18 months into our partnership with Alinta, a proudly Australian family-owned uniform manufacturer and retailer who have produced quality, durable school uniforms and teamwear for over 20 years.

Since the beginning of the partnership, Alinta have worked very closely with the College Leadership Team to design or recreate products that best represent the Villanova College uniform. The refreshed Academic Uniform and 2022 Teamwear range is something that both the College and Alinta are extremely proud of. The visual identity of the College is now consistent and aligned to the marketing and branding of the College – through the consistent use of logos, College Crests, colours, and designs throughout all the College apparel.

Transition Challenges

We are the first to admit there have been some challenges resulting in short supply on several items of uniforms. Whilst there are significant worldwide supply chain and freight challenges, we accept the responsibility of the short supply and are working extremely hard to replenish in bulk all uniform items and keep the College community informed about stock arrivals.

Those families with students in senior school will notice the new Villanova blazer did not have the required trim on the back of the blazers. The College Leadership Team have directly expressed their disappointment on behalf of the College community, which we accept and unreservedly apologise for. Alinta and College Leadership have worked on a plan to resolve the incomplete blazers over the Term 2 school holidays. All Grade 10 families will receive separate communications with the details.

Senior College hats, supplied by Branded have performed poorly and have been rejected. We are in consultation with the supplier to ensure a replacement for all students that purchased their formal hats this year, further information about this replacement to follow.

Please accept our personal apology for any inconvenience and we assure you that you will see more stock in all sizes than ever as we move forward throughout Term 3 and Term 4.

Thank You

We are nearing the end of the transition period for the Uniform Shop supply and management. Pleasingly, there has been overwhelming feedback that the 2022 Teamwear Range and changes to the academic uniform have been very well received. In addition, the community now has a more pleasant retail space. However, we know that we can do better. We look forward to demonstrating a retail operation without the above issues as we move forward.

We would like to acknowledge the hard work of Anastasia, Tracy and Aimee in the Uniform Shop over the last 18 months. We look forward to seeing you next time you visit.

Regards,

A handwritten signature in blue ink, appearing to read 'Mark Pinchbeck'.

Mark Pinchbeck
Alinta Managing Director